

CITY SECRETARY JENNIFER EVANS

NOTICE TO SEEK APPOINTMENT FOR WARD 5 CITY COUNCIL SEAT

WILLIAM T. SMITH III

William T. Smith, III
6408 Springwood Cir
Texarkana, TX 75503
903.278.0336

220 Texas Blvd
Texarkana, TX 75501
Mayor Bob Bruggeman and City Council Members

1/20/2015

Dear Mayor Bruggeman and Texarkana, Texas City Council Members:

My name is William T Smith, III, but to those I know and love, they call me Trace. I am writing this letter to give notice of my application for Texarkana, Texas City Council Member for Ward 5. When I was approached about whether or not I would be interested in joining the City Council for Ward 5, I took the time to talk the opportunity over with my family and some close friends. After much debate, and a lot of prayer I am happy to say that my decision to apply for this vacancy wasn't made lightly. I truly believe that I can bring new insight and a fresh perspective to the council. I would like to give something back to the community that has been so generous to me and my family. As you will see on my attached resume, I am currently serving on multiple boards for organizations that help write rules, regulations and bills on the state level. I am also familiar with administrative processes and agenda procedures as well as balancing budgets for a wide variety of organizations. I have been a resident of Texarkana, Texas for almost 24 years and am blessed to have 5 children that all attend, or have attended, Pleasant Grove Independent School District.

If appointed to the City Council, I hope to achieve a better community, and city, through listening, researching, communication and a fair and balanced decision making process. Because of the flexibility of my work, I would be able to serve the constituents of Ward 5, and the entire city expeditiously. My schedule allows me to have the time to devote the time necessary to help our community and city grow and prosper. My involvement with various local charities has given me the ability to become very visible in the community, making myself easily accessible to the constituents. As in my own business, following up with customers or constituents, breeds contentment and loyalty. These are two qualities that I feel help build and strengthen our community.

In closing, I would like to thank you all for your time and consideration. It is both flattering and an honor to even be considered to serve amongst you all in our great city!

Sincerely,

A handwritten signature in black ink, appearing to read 'William T. Smith, III' with a stylized flourish at the end.

William T. Smith, III "Trace"

WILLIAM T. SMITH, III

903.278.0336 sfourwheelracer@aol.com

EXPERIENCE

Super Bingo & Super Bingo Too-Texarkana, TX

1988-Present

- Strategic-relationship/partnership building skills – listen attentively, solve problems creatively, and use tact and diplomacy to find common-ground and achieve win-win outcomes.
- Ability to build productive, long-lasting business relationships, resolve complex issues and win customer loyalty.
- 26 + years of experience providing customer support in fast paced environment.
- Licensed Bingo Operator for the multiple charities that conduct at Super Bingo & Super Bingo II.
- Manage a high-volume workload within a deadline-driven environment.
- Manage inventory by evaluating all existing inventory control procedures, arranging and organizing inventory, providing training for new staff on current inventory procedures, and executing supervision methods and demonstrating improved efficacy through their implementation.
- Prize board management; handicapping games accordingly to ensure charitable profit.
- Regular attendance at the Texas Lottery Commission meetings to assist in developing policy and administrative rules through public comment periods and workshops with staff at the Texas Lottery Commission.
- Continually supervise managers and employees to minimize slippage and assist in recovery of slippage.
- Work within the Bingo industry, Texas Legislature, and the Texas Lottery Commission to increase revenue and attendance across the state of Texas by developing new and exciting games and prizes.
- Typing 35 WPM and basic 10-key skills.
- Proficient marketing and networking
- Strong and persuasive communication and intrapersonal skills
- Up selling/consultative selling

Bingo Interest Group

1993-Present

- A group who actively employs a team of lobbyists to draft Legislation and help write rules through workshops with Legislators and the Texas Lottery Commission.
- The Bingo Interest Group has effectively worked to pass multiple bills in the Texas Legislature as well as many rules with the various state agencies that have governed Charitable Bingo in the state of Texas.

Improved Order of Red Men

1997-Present

- America's oldest fraternal organization chartered by Congress. It is a non-profit organization devoted to inspiring a greater love for the United States of America and the principles of American Liberty.
- Currently serving as President of State for 2014-2015.
- President of State 2002-2004
- Member of the Finance Committee 2002-Present
- Elected National Representative for Improved Order of Red Men Great Council of Texas in 2008, 2010, 2012.
- Appointed National Charity Representative 2010 & 2012.
- Roughly 1,000 members within the State of Texas.
- www.redmen.org

Texas Red Men Foundation

2006-Present

- Board member for the Foundation since 2006
- Manage the Red Men Museum & Library in Waco, Texas by working closely with our Museum Curator.
- Work closely with other board members to plan daily, monthly, and yearly budgets to provide the sustainability and acquisitions for the museum and library.

Texas Charity Advocates

2011-Present

- A state-wide organization dedicated to the betterment of Texas Charitable Bingo which believes that through the education of members of the Texas Legislature and the people of Texas, we can have a positive impact on charities. We educate legislators on the importance of charitable bingo and its relief it provides to the communities of Texas that the state would otherwise have to provide. We do this by having an active presence at both the Texas Lottery Commission and the Texas State Capital.
- Elected as Vice Chairman in 2014.
- Currently have over 200 Charity members across the state of Texas.
- Served on the Legislative, Administrative Rules, and Executive Committees.
- www.texascharityadvocates.org

COMMUNITY INVOLVEMENT

- Fund the William T. and Sue Smith Endowed Scholarship at Texarkana College for single mothers who are returning to higher education to pursue their degree.
- Member of First Baptist Church, Moores Ln since 1988.
- Member of the Pleasant Grove Athletic Booster Club. Currently serving as President for the 2014-2015 school year.
- Coaching youth grades K-6 with the Pleasant Grove Youth Association since 1998 in basketball, football, baseball, and soccer.
- Attended Blue Ribbon Committee
- Actively involved with the Texarkana Chamber of Commerce
- Support a myriad of local charitable events such as the Heart Ball, Men of Courage, Songwriters on the Edge of Texas, Pleasant Grove Education Foundation, and many others.
- Served on the D.A.R.E./Explorer program with the Texarkana Texas Police Department for 2 years.

EDUCATION

Pleasant Grove High School-1990

Texarkana College-1990-1991

Ouachita Baptist Universtiy-1991